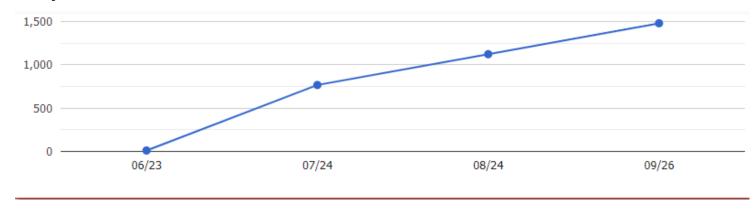
## **SEO CASE STUDY**



## **Local Landscape Contractor**

Client is a local Landscape Contractor serving several cities in the MA area. Client came to RSVP Digital after 18 months of SEO with 2 different agencies. Graphic below is from Google Analytics, the impressions and website traffic has increased as a direct result of the SEO and new Keyword rankings in a short amount of time. Visibility in Google has increased from 0 to 1500 in just 3 months.

## **Visibility Increase in Search**



#1 Keyword Rankings		0
Top 5 Keyword Rankings		0
First Page Keyword Rankings	Keyword Rankings At Launch	0
Rankings in the First Two Pages		3
Ranking that Improved		N/A

#1 Keyword Rankings		25
Top 5 Keyword Rankings		43
First Page Keyword Rankings	Keyword Rankings After 3 Months	70
Rankings in the First Two Pages		81
Ranking that Improved		42

## Summary

Client had zero first page rankings and 3 rankings on the second page of Google. After implementing a strategic SEO strategy thorough RSVP Digital, client is seeing new keywords ranking each month on the first page of Google. Client was not showing up in any searches prior to coming to RSVP Digital, now they're showing up in 1500+ searches monthly. This makes him an "option" to be hired by people in his target area who are looking for local landscape services.